RIDING THE STORM OUT

The survival & rebuilding of Pan Pepin & PR in the wake of hurricanes Irma & Maria
Manufacturing and Distribution sites
Bayamón, Ponce, Aguadilla, Humacao, and Hormigueros
Over 500 employees
Over 5,500 customers
PUERTO RICO
2017 Population: 3.5M people

2017 Population: 3.5M people

2017 Population: 3.5M people


85º year round
Award-winning beaches
2017 Population: 3.5M people


85º year round
Award-winning beaches

TOPOGRAPHY
One word: diverse
Our reality
Most Damaging Hurricanes

Hurricane San Felipe Cat 5
September 1928

Hurricane Hugo Cat 2-3
September 1989

Hurricane Georges Cat 3
September 1998
Hurricane San Felipe  Cat 5  
September 1928

Hurricane Hugo  Cat 2-3  
September 1989

Hurricane Georges  Cat 3  
September 1998
Most Damaging Hurricanes

**Hurricane San Felipe** Cat 5  
September 1928

**Hurricane Hugo** Cat 2-3  
September 1989

**Hurricane Georges** Cat 3  
September 1998
...and then came September 2017
...and then came September 2017

Irma shows up!
PLAN DE CONTINGENCIA
The eye of the hurricane veers Northwest...

Puerto Rico is spared from the worst of Irma.
88 - 130 MPH winds
Up to 12 inches of rain
68% of households without power
34 out of 65 hospitals without power
6,250 people in shelters
Puerto Rico opens arms to refugees from Irma's Caribbean chaos

SAN JUAN: Saddled with economic problems and its own damage from Hurricane Irma, Puerto Rico is taking thousands of refugees from the U.S. Virgin Islands whose homes were destroyed by the storm, with a cruise ship carrying up to 2,000 more due to set sail for the U.S. territory on Wednesday.

Visibly shaken residents from St. Martin and the Virgin Islands arrived on Tuesday on U.S. military aircraft, bringing tales of terrifying winds and a breakdown of law and order. "The people of Puerto
Irma moved to the north!

- 88 – 130 MPH winds
- Up to 12 inches of rain
- 68% of households without power
- 34 out of 65 hospitals without power
- 6,250 people in shelters

Puerto Rico opens arms to refugees from Irma's Caribbean chaos

Reuters Top News
@Reuters

Puerto Rico opens arms to refugees from Irma's Caribbean chaos
reut.rs/2ih4VNJR

7:14 PM - Sep 13, 2017

Visibly shaken residents from St. Martin and the Virgin Islands arrived on Tuesday on U.S. military aircraft, bringing tales of terrifying winds and a breakdown of law and order. "The people of Puerto
Irma moved to the north!

- 88 – 130 MPH winds
- Up to 12 inches of rain
- 68% of households without power
- 34 out of 65 hospitals without power
- 6,250 people in shelters

Puerto Rico opens arms to refugees from Irmas Caribbean chaos

Puerto Rico welcomes our fellow American citizens with open arms and supportive hearts.

Visibly shaken residents from St. Martin and the Virgin Islands arrived on Tuesday on U.S. military aircraft, bringing tales of terrifying winds and a breakdown of law and order. "The people of Puerto..."
# Rapid Strengthening of Maria

<table>
<thead>
<tr>
<th></th>
<th>Saturday</th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
</tr>
</thead>
<tbody>
<tr>
<td>156</td>
<td>2 PM</td>
<td>2 AM</td>
<td>2 PM</td>
<td>2 AM</td>
</tr>
<tr>
<td>111</td>
<td>2 PM</td>
<td>2 AM</td>
<td>2 PM</td>
<td>2 AM</td>
</tr>
<tr>
<td>74</td>
<td>2 PM</td>
<td>2 AM</td>
<td>2 PM</td>
<td>2 AM</td>
</tr>
<tr>
<td>39</td>
<td>TD</td>
<td>2 AM</td>
<td>2 PM</td>
<td>2 AM</td>
</tr>
<tr>
<td></td>
<td>SATURDAY</td>
<td>SUNDAY</td>
<td>MONDAY</td>
<td>TUESDAY</td>
</tr>
</tbody>
</table>
RAPID STRENGTHENING OF MARIA

SATURDAY  SUNDAY  MONDAY  TUESDAY

TD  39
TS  74
CAT1
CAT3
CAT5

156
111

2 PM  2 AM  2 PM  2 AM  2 PM  2 AM
Once again, we prepared ourselves and waited...
I was able to drive to the bakery this morning

...the destruction along the way was impressive, more than I could have imagined
...our employees left their homes and family,
most of which are battered and suffering,
to show up at the bakery
The gravity of what we experienced is starting to become evident.

The storm is over but the rebuilding starts now.
cell communications are completely down
“What’s today? Tuesday? Monday?
The largest concern now has become gasoline, lines are
literally miles long with waits of 7-8 hours

Sept 25, 2017
cell communications is completely down

“Wh is today? Tuesday? Monday?"

The largest concern now has become gasoline,
literally miles long with waits of 7-8 hours.
“Mario, thanks for the update and the life lesson”

“...happy that you and yours made it through”

“Please let us know if there’s anything that we can do”
“The resilience of your people is amazing and it sounds like you have a great team”

“Wishing you the best of luck!”
“It’s only been a week”
100% of the island without power
Once you identify what you need...

then you need to get it on a ship, sail it over, and with luck within 7-10 days it arrives here.
MARKETING TEAM HITS THE ROAD

“Are you sure of that?”
It’s like a roller coaster.
One minute you think we’re through the worst and the next you’re tackling the problem du jour.
Electricity restored - 8.6%
Water service - 48.2%
Cellular antennas in service - 11.6%
ATM’s working - 36.8%
Gas stations working - 76%
Supermarkets operating - 69.7%
Commercial flights at airport - 100%

After a month
Pan Pepin Employees Hurricane Relief Fund

For: Affected Employees
Bayardo, Bayardo, Puerto Rico
Organizer: Pan Pepin, Inc.

$48,645
or $50,000 goal

This fundraiser is closed. Thank you for your support!

Every Share Can Raise $37

Share on Facebook

3,100 shares
What I learned
Thank you!