Commercial Cannabis Baking

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Cannabis Legalization

States That Have Legalized Marijuana
After Nov. 8, these states now allow some form of legalized marijuana.

A Booming Industry

- Commercial baking knowledge is critical to success for producing quality products.
- The infused products industry is booming, and already competitive.
What makes a marijuana bakery different?

It all comes down to one thing… THC

One little ingredient makes quite a difference though. Everything thing from choosing a bakery location to collecting payments for your product is non-traditional in the cannabis infused baked goods industry.

A few things to consider...

- In what state will you operate?
- What are the laws?
- Where will your capital come from?
- Will you produce medical or recreational products, or both?
- How will you sell your products?
- What networks will you utilize to help you succeed?
- How will you market yourself? Can you market yourself?
- Will you produce infused THC products, CBD infused products, or both?
- What products will you sell?
- Will your products need to be refrigerated? What is their shelf life?
- Where will you get your products tested?
- How will you package your products in a child resistant container?
Ongoing Expenses

- Ingredients
- Staff
- Equipment
- Testing
- Marketing
- Packaging
- Uniforms
- Supplies
- Safety Equipment
- Utilities
- License Fees
- THC & CBD

Challenges of owning a cannabis bakery:

- The social stigma associated with the cannabis industry.
- Keeping up with ever changing rules.
- Coping with regulatory scrutiny.
Rewards of owning a cannabis bakery:

• You might help shape the laws that could be adopted nationwide as cannabis legalization spreads, and is accepted across the country.
• You get to be a pioneer in a new industry.

Questions?